

**Course
&
Test Series**





Self-Made Assignment- MS Power Point

Placeholder and Slides, Adding Text to a Slide in Power Point

Make this Presentation based on Impact of Digital Banking in India

Instructions/Task:

1. Apply **Apex** theme to all the slides.
2. After making the presentation change the presentation view Normal View to Slide sorter View.
3. Save the presentation by name **"Impact of Digital Banking in India"**

-  **CBSE**
-  **ICSE**
-  **NTSE**
-  **Banking & Insurance**
-  **Central Govt. Service**
-  **State Govt. Services**
-  **LAW Entrance**
-  **MBA Entrance**
-  **Railways & Metro Services**
- ...many more**
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<p><i>IMPACT OF DIGITAL BANKING IN INDIA</i></p> <p>Transforming the Financial Landscape</p>	<p>Slide 1. Title Slide Text Align = Left Text Color = Yellow and White</p>		
<p align="center">Traditional Banking vs. Digital Banking</p> <table border="0" style="width: 100%;"> <tr> <td style="width: 50%; vertical-align: top;"> <p>TRADITIONAL BANKING:</p> <ul style="list-style-type: none"> ❑ Requires physical visits to branches. ❑ Limited operating hours. ❑ Paper-based transactions and documentation. ❑ Higher operational costs. ❑ More time-consuming processes. </td> <td style="width: 50%; vertical-align: top;"> <p>DIGITAL BANKING:</p> <ul style="list-style-type: none"> ❑ Accessible 24/7 through mobile apps and websites. ❑ Instant transactions with UPI and internet banking. ❑ Paperless banking with e-statements and digital documentation. ❑ Cost-efficient for banks and users. ❑ Faster and more secure banking experience. </td> </tr> </table>	<p>TRADITIONAL BANKING:</p> <ul style="list-style-type: none"> ❑ Requires physical visits to branches. ❑ Limited operating hours. ❑ Paper-based transactions and documentation. ❑ Higher operational costs. ❑ More time-consuming processes. 	<p>DIGITAL BANKING:</p> <ul style="list-style-type: none"> ❑ Accessible 24/7 through mobile apps and websites. ❑ Instant transactions with UPI and internet banking. ❑ Paperless banking with e-statements and digital documentation. ❑ Cost-efficient for banks and users. ❑ Faster and more secure banking experience. 	<p>Slide 2. Comparison Slide Text Align = Left Text Color = Yellow and White</p>
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Key Aspects of Digital Banking

- ❑ **Online & Mobile Banking:** Customers can perform transactions, check balances, and pay bills online.
- ❑ **UPI & Digital Wallets:** Instant payments via platforms like Google Pay, PhonePe, and Paytm.
- ❑ **AI & Chatbots:** Automated assistance for customer queries.
- ❑ **E-KYC & Digital Lending:** Faster account verification and instant loans.
- ❑ **Cyber security Measures:** Multi-layered security to prevent fraud.

Slide 3. Title and Content Slide
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Text Color = Yellow and White



Benefits of Digital Banking

- ❑ **Speed & Efficiency:** Quick transactions without long queues.
- ❑ **Reduced Costs:** Lower operational expenses for banks.
- ❑ **Financial Inclusion:** Reaching the unbanked population.
- ❑ **Better Record Keeping:** Easy tracking of financial transactions.
- ❑ **Eco-friendly:** Reduces paper usage and carbon footprint.

Slide 4. Title and Content Slide
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Future of Digital Banking in India

- ▣ Growth of AI-driven banking for automation and fraud detection.
- ▣ Expansion of block chain technology for secure transactions.
- ▣ Increased financial inclusion through government initiatives.
- ▣ Stronger cyber security frameworks to tackle emerging threats.
- ▣ Digital banking becoming an integral part of India's financial ecosystem.

Slide 5. Title and Content Slide
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Challenges of Digital Banking

- ▣ **Cyber security Risks:** Data breaches, hacking, and online fraud.
- ▣ **Digital Literacy Gap:** Many rural users struggle with online banking.
- ▣ **Connectivity Issues:** Internet access is still limited in some areas.
- ▣ **Technical Failures:** System downtimes and transaction errors.
- ▣ **Regulatory Compliance:** Ensuring adherence to RBI norms.

Slide 6. Title and Content Slide
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