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Test Series

Self-Made Assignment - Digital Marketing

Content Management System

COMPLETE THESE MCQ

1. CMS stands for:
 - a) Content Managing Software
 - b) Content Management System
 - c) Central Media System
 - d) Content Monitor Service
2. The main purpose of a CMS is to:
 - a) Write computer programs
 - b) Manage databases
 - c) Create and update website content without coding
 - d) Host websites on cloud servers
3. Which of the following is the most popular CMS in the world?
 - a) Drupal
 - b) Wix
 - c) WordPress
 - d) Magento
4. Which CMS is widely used for e-commerce stores?
 - a) Shopify
 - b) Blogger
 - c) Wix
 - d) Joomla
5. Which CMS uses a simple drag-and-drop interface, ideal for beginners?
 - a) WordPress
 - b) Joomla
 - c) Wix
 - d) Magento
6. A CMS allows multiple people to work on the same website. This feature is called:-
 - a) Multi-hosting
 - b) Multi-threading
 - c) Collaboration
 - d) Synchronization
7. Which CMS is known for high security and is used by government websites?
 - a) Blogger
 - b) Drupal
 - c) Shopify
 - d) Wix
8. In a CMS, themes are mainly used for:
 - a) Improving SEO
 - b) Designing how the website looks
 - c) Adding web hosting
 - d) Managing user accounts

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9. Blogger is a CMS created by:

- a) Meta
- b) Microsoft
- c) Google
- d) Adobe

10. Shopify is best suited for:

- a) News websites
- b) Portfolios
- c) Blogging
- d) Online product selling

11. Which CMS is the best choice for large enterprise websites requiring deep customization?

- a) Wix
- b) Shopify
- c) Drupal
- d) Blogger

12. Which CMS is described as open-source and similar to WordPress, often used for community sites?

- a) Joomla
- b) Magento
- c) Squarespace
- d) Shopify

13. Magento (Adobe Commerce) is mainly suitable for:

- a) Personal blogs
- b) Small photography portfolios
- c) Large-scale e-commerce with advanced features
- d) Static one-page websites

14. Which CMS provides ALL-IN-ONE features including hosting + design + templates in one package?

- a) WordPress.org
- b) Squarespace
- c) Drupal
- d) Joomla

15. Which CMS is MOST suitable for artists and photographers who need visually appealing templates?

- a) Shopify
- b) Squarespace
- c) Magento
- d) Joomla

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