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Self-Made Assignment - Digital Marketing

Themes and Plugins in WordPress

Complete these MCQ-

1. What does a WordPress theme mainly control?
  - a) Website database
  - b) Website design and appearance
  - c) Plugin functions
  - d) SEO settings
2. Which menu is used to install plugins?
  - a) Appearance → Add New
  - b) Plugins → Add New
  - c) Tools → Install Plugin
  - d) Settings → Plugin
3. Themes can be uploaded using which file type?
  - a) .rar
  - b) .pdf
  - c) .zip
  - d) .html
4. WPForms is used for creating \_\_\_\_\_.
  - a) Backups
  - b) Contact forms
  - c) Themes
  - d) Security
5. Which is a popular SEO plugin?
  - a) Astra
  - b) WP Rocket
  - c) Yoast SEO
  - d) Elementor
6. Where do you set a static homepage in WordPress?
  - a) Appearance → Themes
  - b) Settings → Reading
  - c) Plugins → Settings
  - d) Tools → Homepage
7. Plugins in WordPress are like \_\_\_\_\_.
  - a) Clothes
  - b) Apps
  - c) Themes
  - d) Pages
8. Before deleting a plugin, you must first \_\_\_\_\_.
  - a) Edit it
  - b) Update it
  - c) Deactivate it
  - d) Reinstall it



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9. Which of the following is NOT a theme?
- Neve
  - OceanWP
  - Astra
  - WP Rocket
10. Which plugin type helps improve site speed?
- Security plugin
  - Cache/speed plugin
  - Page builder
  - Backup plugin
11. Changing a theme affects \_\_\_\_\_.
- Posts
  - Pages
  - Site design only
  - Plugins
12. To upload a plugin manually, use:
- Appearance → Upload Theme
  - Plugins → Add New → Upload Plugin
  - Tools → Import Plugin
  - Settings → Upload
13. RankMath is used for:
- Image gallery
  - SEO improvement
  - Page building
  - Database cleanup
14. Which plugin helps protect your site from hackers?
- Wordfence
  - Beaver Builder
  - Contact Form 7
  - UpdraftPlus
15. The block editor used to create pages like Home or About is called:
- WP Editor
  - Classic Editor only
  - Gutenberg Editor
  - Shortcode Editor

