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Test Series

Self-Made Assignment - Employability Skills

Optimizing with Google Algorithm

Complete These MCQ

Q1. Google's algorithm is used to:

- a) Design websites
- b) Rank websites in search results
- c) Sell products
- d) Create ads



CBSE

Q2. Which factor helps reduce website loading time?

- a) Large images
- b) Compressed images
- c) More animations
- d) Extra scripts



ICSE



NTSE

Q3. What does HTTPS indicate?

- a) Free hosting
- b) Secure website
- c) Slow loading
- d) Mobile-only site



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Q4. Which device is mostly used for online searches today?

- a) Desktop
- b) Laptop
- c) Mobile phone
- d) Television



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Q5. What is the main benefit of a fast website?

- a) More colors
- b) Better user experience
- c) More pop-ups
- d) Larger images



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Q6. Which technique improves website speed?

- a) Adding heavy videos
- b) Using async or defer scripts
- c) Increasing image size
- d) Using Flash



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Q7. What type of content does Google prefer?

- a) Copied content
- b) Keyword-stuffed content
- c) Helpful and relevant content
- d) Hidden content



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Optimizing with Google Algorithm

Q8. What is the purpose of sitemap.xml?

- a) Store images
- b) Help search engines crawl pages
- c) Improve website design
- d) Increase ads



CBSE

Q9. Why is mobile-friendly design important for SEO?

- a) Desktop users are ignored
- b) Most users browse on mobile
- c) Mobile sites load slower
- d) Mobile blocks Google bots



ICSE



NTSE

Q10. What does robots.txt control?

- a) Website layout
- b) Search engine crawling
- c) Website speed
- d) User registration



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Q11. Which SEO factor helps build trust with Google?

- a) Backlinks
- b) Pop-up ads
- c) Animations
- d) Background music



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Q12. What helps improve on-page SEO?

- a) Proper headings (H1, H2, H3)
- b) Random text
- c) Hidden keywords
- d) Flash content



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Q13. Which action can harm SEO?

- a) Compressing images
- b) Using HTTPS
- c) Buying spam backlinks
- d) Creating quality content



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Q14. Why does Google rank secure websites higher?

- a) They are cheaper
- b) They protect user data
- c) They have more ads
- d) They load slower



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