

Course
&
Test Series

Self-Made Assignment - Digital Marketing

Optimizing with Google Algorithm

Complete these MCQ

1. Google's algorithm is used to:

- a) Design websites
- b) Rank websites
- c) Create apps
- d) Sell products

2. Google prefers websites that are:

- a) Slow
- b) Colorful
- c) Fast
- d) Big

3. HTTPS means a website is:

- a) Slow
- b) Free
- c) Secure
- D) old

4. Google ranks which type of content higher?

- a) Copied
- b) Useless
- c) Helpful
- d) Random

5. Mobile-friendly websites work well on:

- a) TV
- b) Phones
- c) Radio
- d) Printer

6. Which file helps Google find website pages?

- a) Style.css
- b) Index.html
- c) Sitemap.xml
- d) Logo.png

7. Robots.txt is used to:

- a) Design pages
- b) Block hackers
- c) Guide search bots
- d) Create content

...many more

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8. Google prefers secure websites that use:

- a) http
- b) Ftp
- c) Https
- d) Www

9. Which of these improves website speed?

- a) Big images
- b) Compress images
- c) More ads
- d) Heavy code

10. High-quality content should:

- a) Confuse users
- b) Answer questions
- c) Copy others
- d) Be very long

11. Why does Google like fast websites?

- a) They look good
- b) Users hate slow sites
- c) They have more ads
- d) They are colorful

12. Amazon loads fast because it uses:

- a) Heavy videos
- b) Lazy loading and cdn
- c) More ads
- d) Large images

13. Mobile-friendly design includes:

- a) Tiny buttons
- b) Slow pages
- c) Large buttons
- d) Broken links

14. Why does Google trust Amazon?

- a) It is old
- b) It has many backlinks
- c) It is colorful
- d) It has games

...many more

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