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Test Series

Self-Made Assignment - Digital Marketing

Optimizing with Google Algorithm

Complete these MCQ

1. Google's algorithm is used to:
 - a) Design websites
 - b) Rank websites
 - c) Create apps
 - d) Sell products
2. Google prefers websites that are:
 - a) Slow
 - b) Colorful
 - c) Fast
 - d) Big
3. HTTPS means a website is:
 - a) Slow
 - b) Free
 - c) Secure
 - D) old
4. Google ranks which type of content higher?
 - a) Copied
 - b) Useless
 - c) Helpful
 - d) Random
5. Mobile-friendly websites work well on:
 - a) TV
 - b) Phones
 - c) Radio
 - d) Printer
6. Which file helps Google find website pages?
 - a) Style.css
 - b) Index.html
 - c) Sitemap.xml
 - d) Logo.png
7. Robots.txt is used to:
 - a) Design pages
 - b) Block hackers
 - c) Guide search bots
 - d) Create content

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8. Google prefers secure websites that use:

- a) http
- b) Ftp
- c) Https
- d) Www

9. Which of these improves website speed?

- a) Big images
- b) Compress images
- c) More ads
- d) Heavy code

10. High-quality content should:

- a) Confuse users
- b) Answer questions
- c) Copy others
- d) Be very long

11. Why does Google like fast websites?

- a) They look good
- b) Users hate slow sites
- c) They have more ads
- d) They are colorful

12. Amazon loads fast because it uses:

- a) Heavy videos
- b) Lazy loading and cdn
- c) More ads
- d) Large images

13. Mobile-friendly design includes:

- a) Tiny buttons
- b) Slow pages
- c) Large buttons
- d) Broken links

14. Why does Google trust Amazon?

- a) It is old
- b) It has many backlinks
- c) It is colorful
- d) It has games

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