

Course  
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Test Series

## Self-Made Assignment - Digital Marketing

### Canva for Marketing

Complete These MCQ

1. Canva is mainly used for:
  - a) Cooking
  - b) Designing
  - c) Gaming
  - d) Banking
2. Canva helps marketers create:
  - a) Games
  - b) Songs
  - c) Promotional materials
  - d) Movies
3. Posters are used for:
  - a) Writing code
  - b) Promotions and events
  - c) Banking
  - d) Cooking
4. Flyers are usually:
  - a) Very large
  - b) Digital only
  - c) Small and easy to distribute
  - d) Only for schools
5. First step to design in Canva:
  - a) Download
  - b) Open Canva
  - c) Print
  - d) Share
6. Business cards show:
  - a) Recipes
  - b) Games
  - c) Contact details
  - d) Movies
7. Flyers are used to advertise:
  - a) Movies only
  - b) Products, services, or events
  - c) Cooking items
  - d) Games

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8. Good poster design should have:

- a) Long paragraphs
- b) No images
- c) Bold headlines
- d) No colors

9. Brochures give:

- a) Short messages
- b) Detailed information
- c) Only images
- d) Games

10. A tri-fold brochure means:

- a) 1 fold
- b) 2 folds
- c) 3 folds
- d) No folds

11. Standard business card size is:

- a) 5 × 5 inches
- b) 3.5 × 2 inches
- c) 10 × 8 inches
- d) 4 × 4 inches

12. Email headers are used for:

- a) Cooking
- b) Branding and promotion
- c) Games
- d) Coding

13. Newsletters are used to share:

- a) Games
- b) Passwords
- c) Updates and offers
- d) Music

14. A CTA means:

- a) Call to Action
- b) Color Text Area
- c) Creative Tool App
- d) Click to Add

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15. Which is important for ad design?

- a) Weak message
- b) No images
- c) Strong call-to-action
- d) Long text

16. Product catalogs are used for:

- a) Cooking
- b) Online and print marketing
- c) Gaming
- d) Coding

17. A good catalog should have:

- a) Low-quality images
- b) No prices
- c) Clear product information
- d) Random layout

18. Canva saves:

- a) Only time
- b) Only money
- c) Time and cost
- d) Files only

19. Trifold brochure templates are found by:

- a) Email
- b) Search bar
- c) Camera
- d) Printer

20. Drag-and-drop in Canva is used to:

- a) Delete files
- b) Move photos easily
- c) Play music
- d) Write code

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